

Career Direction National Sponsor

As the sponsor of **Career Direction**, the Army National Guard continues to support its mission first established in 1636 to provide for the security and well-being of our country and communities. The Guard saves lives during floods, tornadoes, blizzards, and other disasters. Guard members protect and defend. Both the Guard and Career Training Concepts are proud to be your partners in this important endeavor.



Opportunities for Students with the Army National Guard

The National Guard offers educational, training, employment, financial assistance, and personal growth opportunities for qualifying students.



For more information on the Army National Guard, visit:

www.1-800-GO-GUARD.com

Career Direction Feedback

Career Direction helped the students to begin thinking about life after high school and some options they have. The National Guard representatives were terrific!

– AZ High School Guidance Counselor

The materials in the booklet were very good... each student got a copy. The representatives from the National Guard who presented did an excellent job.

– IA High School Guidance Counselor

Request A Career Direction Presentation

To make a request for the Army National Guard to present a no-cost **Career Direction** workshop for your juniors and seniors, contact us at:



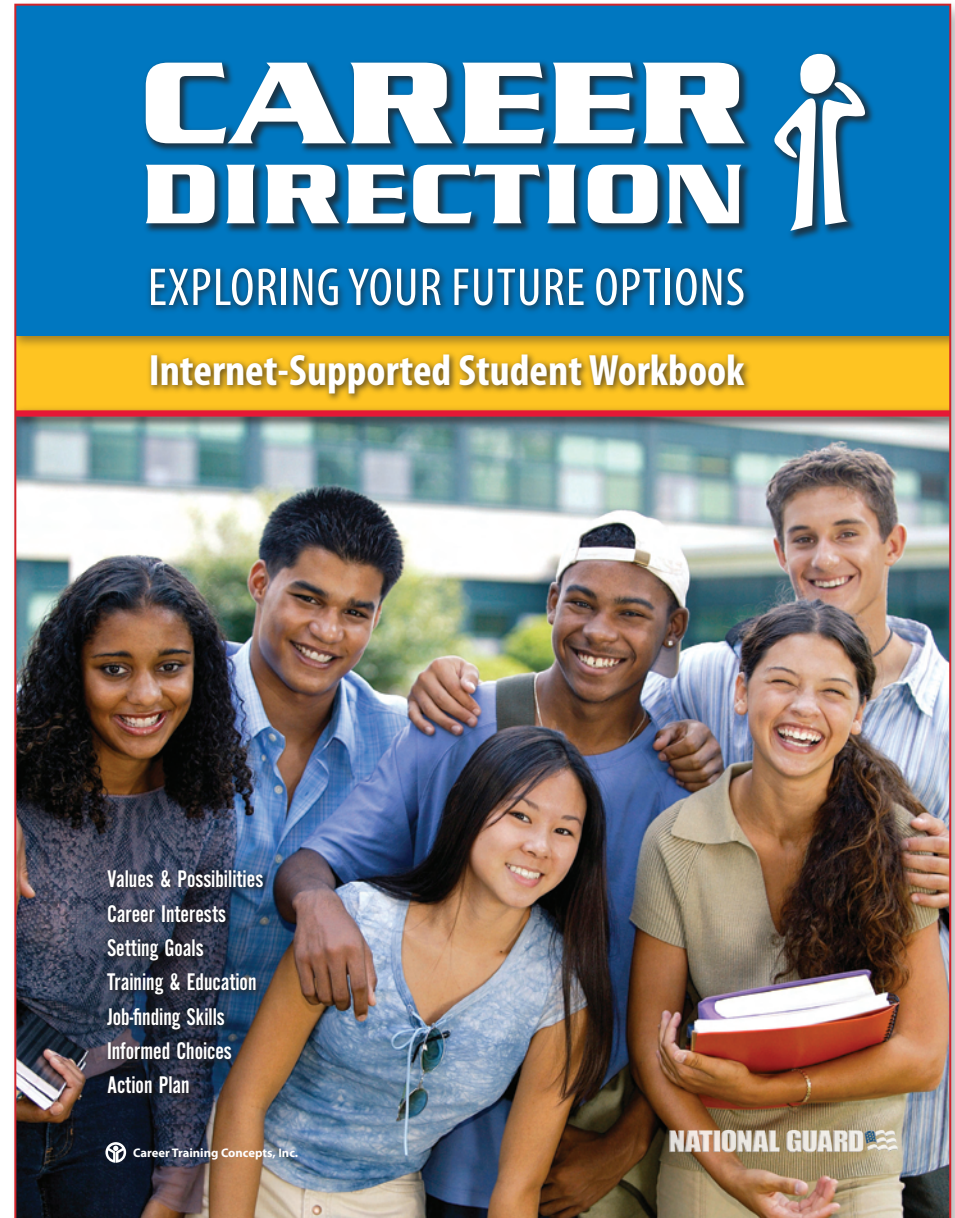
Career Training Concepts, Inc.
888-326-9229 toll-free

or visit our Web site where you can download sample workbook pages and make a request online!

www.careertrain.com

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The comprehensive, no-cost guidance program that has helped over 3 million high school students plan their futures...



Career Success Begins With Career Direction

Career Direction For Your Students

Students entering adulthood face some of their most critical life decisions. That's why your task of career guidance is so important. **Career Direction**, which is sponsored and presented by the Army National Guard, offers a comprehensive program for your juniors and seniors. Among its many benefits, **Career Direction**:

- Supports and enhances your own career development program.
- Helps students use the four key career components – **Interests, Values, Abilities, and Personality** – and relates them to appropriate career choices.
- Provides students with an **organized approach for involving their parents** in their career-planning activities.
- Offers factual, thought-provoking information on the issues of **teen pregnancy, substance abuse, and addiction**.

Career Direction Steps To Success

The **Career Direction** program meets virtually all mandated career guidance criteria. Each student receives a workbook which is organized into seven steps:

- Step 1. What's Out There ... Your Personal Values
- Step 2. An Honest Look at Yourself ... Career Direction Interest Inventory
- Step 3. The Career For You ... Setting Your Goals
- Step 4. Additional Training & Education ... Sources, Expenses, and Financial Aid
- Step 5. Get That Job ... Strategies, Exercises, and Tools
- Step 6. Making Choices ... Personal Responsibility
- Step 7. Your Plan of Action

Career Direction Interest Inventory

The **Career Direction Interest Inventory** is a quick 10–12 minute questionnaire that can be easily self-scored by your students. It provides your students an objective measure of occupational interests plus guidance on researching specific careers. An extremely high correlation exists between the **Career Direction Interest Inventory** and other leading assessment instruments.

Career Direction Interest Inventory

INSTRUCTIONS:
React to each statement by marking YES (Y) or NO (N) in all responses completely. Then add up all YES (Y) answers in each column.

AS PART OF MY JOB, I WOULD ENJOY...

1. Being the captain of a ship.	1.Y/N	2.Y/N	3.Y/N	4.Y/N	5.Y/N	6.Y/N	7.Y/N	8.Y/N	9.Y/N	10.Y/N	11.Y/N	12.Y/N	13.Y/N	14.Y/N	15.Y/N	16.Y/N	17.Y/N	18.Y/N	19.Y/N	20.Y/N	21.Y/N	22.Y/N	23.Y/N	24.Y/N	25.Y/N	26.Y/N	27.Y/N
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Students enjoy taking the inventory – they find the results to be both meaningful and easy to understand.

Career Direction Web Reports

After completing the **Career Direction Interest Inventory**, students can immediately go on-line to the **Careers and Occupations Guide** to create custom reports based on their interest patterns.

Students can access free on-line reports that detail appropriate jobs based on the results of the interest inventory.

Jobs are described in terms of activities, education needs, and salary figures.

Accountant

Job Description
If you enjoy working with numbers, you might become an accountant. An accountant is responsible for helping a company make money. You might advise the company to buy or sell stock. You might prepare its taxes. You would also keep careful records so that it was possible to tell how much money the company made and where this money was spent.

Education
You need a Bachelor's Degree for an entry level job. Most accountants are CPAs's (Certified Public Accountants). To become a CPA, you must have a Bachelor's Degree. You must also pass a written exam.

Salary
A CPA makes \$27,000 to \$60,000+ per year.

Computer Systems Analyst

Job Description
A computer systems analyst looks for ways to make the day-to-day tasks of a business easier. You would make suggestions on which computer systems would be best for the company. You would also show the company new ways to route information. To be a good computer systems analyst, you must know a lot about computers and be able to work with different types of Internet sites.

Career Direction Counselor Reports

After the **Career Direction Interest Inventory** scanforms are processed by CTC, Counselors are e-mailed **Student Planning Reports**. Counselors find these reports are a valuable tool to use in the student advisement process.

The Student Planning Reports provide suggestions for each student's relevant course selections, extracurricular activities, summer jobs, and career options.

Career Direction Interest Inventory Student Planning Report ©2003 Career Training Concepts, Inc.

Student Name: Sheila Murphy	Grade: 11	High Interests: OI						
A. Outdoor 1	B. Arts/Com. 1	C. Bus/Mgt. 2	D. Clerical/Adm. 3	E. Protect/Military 1	F. Technology 0	G. Public Service 3	H. Science/Math 1	I. Social Helping 6
1	1	2	3	1	0	3	1	6
Trader/Bus School	Work Full-Time	Work Part-Time	Military	4 yr. College	Enough \$	Parent \$	Need Financial Aid	X
	X			X				X

This report is based on the pairing of the two occupational categories in which you scored highest. Listed below is a general description of the personality type common to people who have your interests. It will help you better understand your unique personality. Next, the report lists courses of study, extracurricular activities, and part-time jobs that may be right for you. This information should help you make appropriate decisions as you plan your future.

Remember, you are just exploring your future right now and you can look at as many job possibilities as you want. For your personalized on-line student report: Go to www.careertrain.com. Click "Careers and Occupations Guide," then click "Careers and Occupations Guide" again, and enter your school's password (ask your Counselor or Army National Guard representative if you don't know it). Type your name and the letters for your top three interest inventory categories and click enter. These reports are more detailed and they describe sample occupations that may be appropriate for you. If you want more information on jobs that interest you, check the related links and ask your Guidance Counselor for additional sources.

DI: Clerical/Administrative paired with Social/Helping

Your high scores in "D" and "I" show that you have characteristics that are useful to people. You are seen as dependable, friendly, and helpful. Others know that they can count on you. No matter what you choose to do, you will want to know you are helping people. Most occupations in this pairing require at least a Bachelor's Degree. In some of these jobs, it helps to have a Master's Degree or a Ph.D.

Courses you may want to consider taking in high school and beyond (in addition to Math & English):

Communications	Business Law	Education	Health/Nutrition	Physical Education
Religion	Logic	Computer Sciences	Business Math	Psychology
Sociology	Bookkeeping	Business Education	Home Economics	Life Science

Extracurricular / volunteer activities or organizations you may find interesting:

Office Assistant	Teaching Assistant	Audio/Visual Services	Future Business Leaders	Library Assistant
Community Volunteer	Newspaper/Yearbook	Class Officer	Childcare/Eldercare	Hospital Volunteer
Peer Counselor	Camp Counselor	Tutoring	Church Activities	

Workplaces that you may wish to consider for a part-time job:

Advertising Agencies	Company Offices	Life Guarding	Preschool Programs	Camp Programs
Day Care Centers	Newspaper Offices	Printing Companies	Special Olympics	Libraries
Church Programs	Photographic Studios	Recreation		

Here are some career possibilities for you to explore: